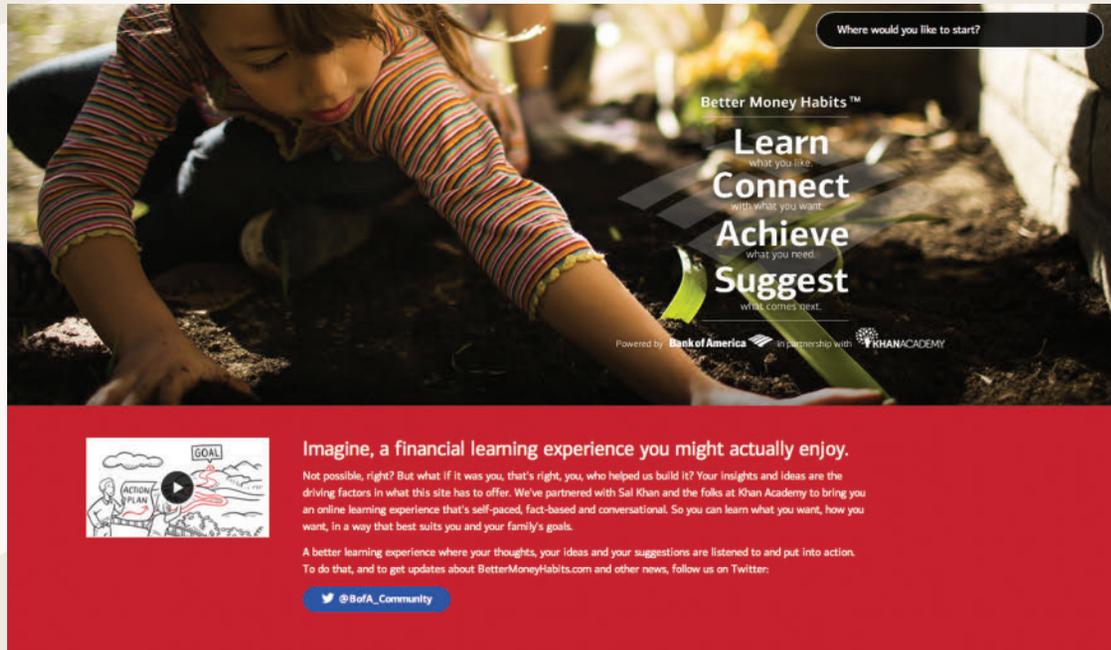


Now, financial topics made simpler at 
BetterMoneyHabits.com



Where would you like to start?

Better Money Habits™

Learn
what you like.

Connect
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Achieve
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Imagine, a financial learning experience you might actually enjoy.

Not possible, right? But what if it was you, that's right, you, who helped us build it? Your insights and ideas are the driving factors in what this site has to offer. We've partnered with Sal Khan and the folks at Khan Academy to bring you an online learning experience that's self-paced, fact-based and conversational. So you can learn what you want, how you want, in a way that best suits you and your family's goals.

A better learning experience where your thoughts, your ideas and your suggestions are listened to and put into action. To do that, and to get updates about BetterMoneyHabits.com and other news, follow us on Twitter:

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Building Better Money Habits

The more informed people are about their money, the better their financial outlook. That's why we've developed an online learning experience that's fact-based and conversational and shows how small changes can make a big difference. Now, everyone can take advantage of free, unbiased financial information whether they're a Bank of America customer or not. With engaging, informative resources at their fingertips, people can learn what they want, how they want, in a way that best suits their family's goals.

Managing money can be complicated. Learning how to do it doesn't have to be.

A free, step-by-step approach to learning more about money and how to manage it is waiting online, visit BetterMoneyHabits.com.

Access free, easy-to-understand videos, and practical tips and tools to help build better money habits at BetterMoneyHabits.com.

With an ever-growing need for financial knowledge and as part of our long-standing commitment to financial education, we've developed an online learning experience that connects people to practical, unbiased financial information and resources. At BetterMoneyHabits.com, anyone can learn how to help make their money work harder so they can start taking control of their financial lives.

Did you know?

78%

Number of adults who feel they would benefit from advice and answers to everyday financial questions. (According to the National Foundation for Credit Counseling)

Get a step-by-step approach to learning more about your money.



\$1 million

Amount in salary over the course of a career that a college grad may earn versus those with a high school diploma alone.

Find saving strategies for your child's education.



6 to 9

Number of months of living expenses that some financial experts recommend you should have readily accessible for an emergency fund for rainy days.

Find out tips to build your "rainy day" fund.



\$2,275

Amount of food the average American family of four throws away each year.

See how planning meals can slash your grocery bill.



80

Percentage of annual household income that is usually spent on necessities.

Learn to build your credit and a budget at the same time.



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